

For Healthcare Professionals

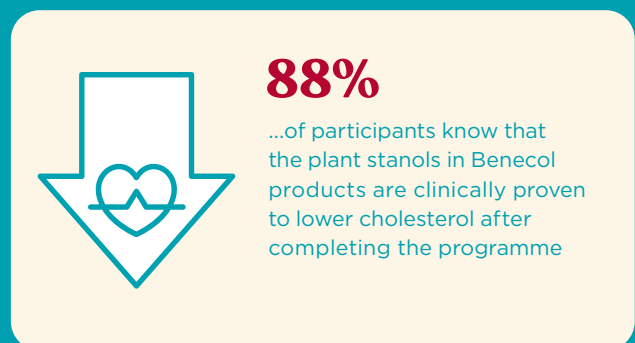
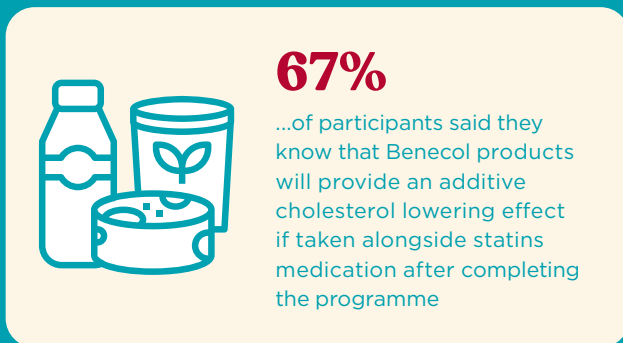
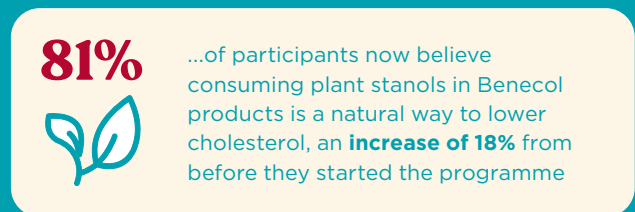
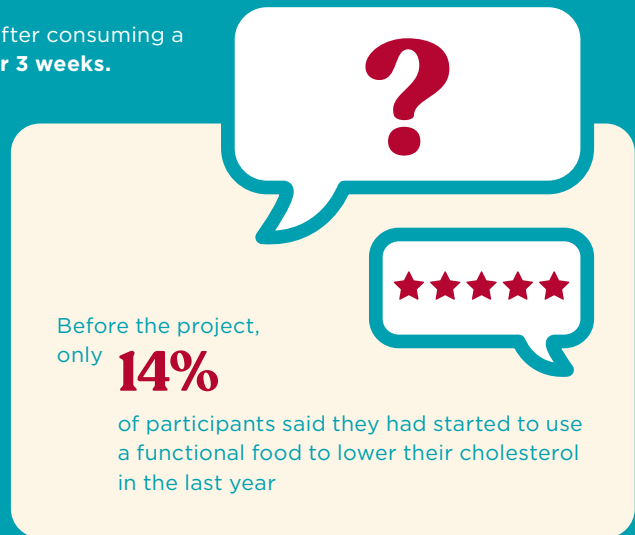
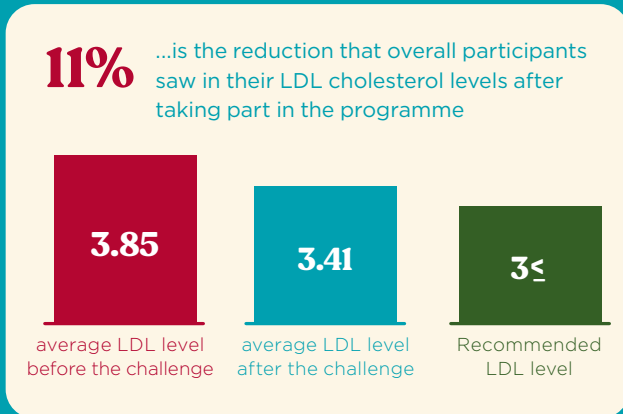
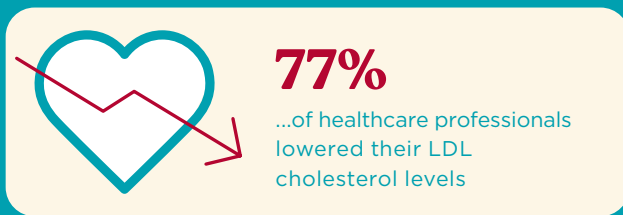


Believe in Benecol

THE 3-WEEK CHOLESTEROL LOWERING PROGRAMME

We asked over **100 healthcare professionals** with elevated cholesterol from the UK, Ireland and Finland to try Benecol products for just **3 weeks** so they could experience the cholesterol lowering effects of plant stanols* for themselves.

We asked them to share their cholesterol levels before and after consuming a Benecol product containing 2g of plant stanols **every day for 3 weeks**.



* Plant stanol ester has been shown to lower cholesterol. High cholesterol is a risk factor in the development of coronary heart disease. A daily intake of 1.5-2.4g plant stanols lower cholesterol by 7-10% in 2-3 weeks. Individual results may vary.